



## **Web Developing and Designing Company**

*Web developing and designing company “Refresh” gives an easy opportunity to all its clients that through the world of internet to expand their network of bussiness and to have access to a wider field of marketing.*

*The services provided by “Refresh” company are: Web Developing, Web Designing, Advertisement and Hostings.*

### **1. Web Programming**

*Regarding most of the web pages where the upload of the new information and their refreshment can be done only by professionals, “Refresh” web pages offer the possibility of doing this in a very easy way. By CMS (Content Management System) program, everyone that has basic knowledge of using a computer can upload new information, without needing the help from website programmers.*

*CMS is an integral part of “Refresh” websites which offers the possibility to make changes of the content of the website only by copy-paste the texts from MS Word in the ready-made forms of this program, from where they will be automatically published in the website.*

*Although its easy to use it to make the maintenance of websites more efficient, to our clients we provide a free training in order to use the CMS, which service will be done by “Refresh” staff.*

*The technology that is used is HTML, CSS, PHP, MySQL and Flash.*

#### **1.1 Programing in Flash**

*Flash is a way of creating websites which makes possible animations and dynamic look of the website. This technology offers more interesting and attracting content of the websites, especially for the subject with a less formal activity. Also in the Flash-made websites, there is possibility of uploading information by CMS. “Refresh” also offers the possibility of combining the ways of creating the websites, where one part can be programmed in Flash, while the other parts in PHP and MySQL.*

### **2. Web Design**



*The website designs are being made by local and international professional designers, which offer special designs for each client. Website design will be match to the type of the company, group of targeted users and client requests.*

*Also when the look of the website is set, the client has an opportunity to choose a design for his website from 3 templates proposed by company. The client can also ask for special changes of the look of the website, by consulting the professional staff of "Refresh". In the standard package there are included 5 templates for Home, Contact Form, Gallery, Section and Articles.*

### **3. Advertisement**

*"Refresh" has its own advertising website [www.reklama-ks.com](http://www.reklama-ks.com) which creates an opportunity for businesses to advertise their activity and is part of the offer for our clients as well. This site is divided to a different business categories. For each client that uses the services of "Refresh" there is included a 1 year free advertisement in this website.*

*Clicking on the advertising frame of a certain company/subject will open automatically the website of that company/subject.*

### **4. Hostingje**

*Refresh offers space in web regarding your needs starting from standard presence, average presence of the companies up to interactive presence managed in database. We offer special Webpackage for dynamic webpages, webpackage with database as well as with PHP -, Perl-, and FrontPage support with very suitable prices. The price for a domain .com, .net, .org ose .de is integrated in the Webpackage price.*

### **Managing team**

***Shpëtim Hoda** - Developer- Electro-engineer by profession, has graduated in the University of Prishtina in the Electro-technical Faculty. Until the foundation of this company, over 5 years he has worked in programing and development of webpages.*



**Festim Nevzati** – Developer –Independent programmer with working experience in USA and Kosovo. He has more then 7 years working experience in this field.

**Staf:**

**Jeton Jagxhiu** – Designer - Grafist by profession, has graduated in the University of Zagreb. Until opening of the company, he has worked for 6 years in FotoSoft, Reprograph dhe GIPA, all in Zagreb. He has 15 years of working experience.

**Reshad Minci** – Developer - Electro-engineer by profession, has graduated in the University of Prishtina in the Electro-technical Faculty.Has more then 6 years working experience in programming.

**Mailis Toompuu**- Correnspondent designer from Estonia. Has more then 15 years experiece in designing.

**Contact Refresh:**

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